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$\dot{\mathbf{c}}$	1	34			ij,
	700			Second	

Innovative Advertising 403 North Columbia Street

Phone/Fax Buyer Name Sales Office

> GUERRA,HEIDI Telerep/Philadelphia

> > Commission% Package Deal

15.00

Commission

Salesperson

Comments BIIIING TYPE

PITTENGER FOR CONG
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, ROBERT PITTENGER FOR
CONGRESS

Account Types

National/Political

Sales Tax Net Total

> \$73,482.50 \$12,967.50

986

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Schedule Dates Contract # Advertiser 986 CONGRESS (138157) Political (1065) Innovative Advertising (2144) POL/R PITTENGER/R/CON/NC (16652) 10/22/12-11/06/12 333596 Date Entered

Telerep/Philadelphia, Philadelphia (1057) Order Type Demo CO-OP Headline# Entered By Last Modified 10/31/12 Jill Hlpskind 09/26/12 Normal 06344257 8

> Oct. 2012 Nov. 2012 Charlotte (WSOC)
> By Broadcast Month Grand Total:

\$86,450.00	75	
\$55,175.00	45	
\$31,275.00	30	
Rate	Spots	onth

		Tr.	Comments	Date:					Accepted-Station:	Accepted	200			Accepted Agency/Advortisor	pender
					3	CONFIRMATION CONTRACT	2	NA		8					
10/22/12		\$8,000.00 Charlotte (WSOC)	\$8,0	\$1,600.00	5	×	× × ×	5 × ×	5	:30 7:30P- 7:56P (EST)	:30	ω	10/29/12-11/02/12	14.1 Normal Line / Spot	14.1
10/22/12		Charlotte (W5OC)		\$850.00				×	4	:30 7:30P- 7:56P (EST)	:30	5	10/22/12-10/22/12	13.1 End Dated Line / Spot	13.1
10/22/12		\$1,200.00 Charlotte (W5OC)	\$1,2	\$1,200.00	ь			<b></b>		:30 5P- 5:30P (EST)	:30	4	11/05/12-11/05/12	12.1 Normal Line / Spot	12.1
10/22/12		\$4,800.00 Charlotte (WSOC)	\$4,8	\$1,200.00	4	×	×	×	4	:30 SP- 5:30P (EST)	:30	4	10/29/12-11/02/12	11.1 Normal Line / Spot	11.1
10/22/12		Charlotte (W5OC)		\$900.00				×	4	:30 SP- 5:30P (EST)	:30	5	10/22/12-10/22/12	10.1 End Dated Line / Spot	10.1
9/26/12		\$375.00 Charlotte (W5OC)	\$3	\$375.00	L			<u> </u>		:30 12P- 1P (EST)	:30	C <sub>1</sub>	11/05/12-11/05/12	9.0 Normal Line / Spot	9.0
10/22/12		\$1,125.00 Charlotte (WSOC)	\$1,1	\$375.00	w	×	×	×	4	:30 12P- 1P (EST)	:30	5	10/29/12-11/02/12	8.1 Normal Line / Spot	8.1
9/26/12		\$1,500.00 Charlotte (W5OC)	\$1,5	\$375.00	4	×	×	×	4	:30 12P- 1P (EST)	:30	5	10/22/12-10/26/12	7.0 Normal Line / Spot	7.0
10/22/12		\$2,150.00 Charlotte (W5OC)	\$2,1	\$1,075.00	2			×	2	:30 7A- 9A (EST)	:30	4	11/05/12-11/06/12	6.1 Normal Line / Spot	6.1
10/22/12		\$5,375.00 Charlotte (WSOC)	\$5,3	\$1,075.00	5	×	×	×	5	:30 7A- 9A (EST)	:30	4	10/29/12-11/02/12	5.1 Normal Line / 5pot	5.1
10/22/12		Charlotte (W5OC)		\$725.00			-	×	4	:30 7A- 9A (EST)	:30	6	10/22/12-10/22/12	4.1 End Dated Line / Spot	4.1
9/26/12		\$850.00 Charlotte (W5OC)	\$8	\$425.00	2			×	2	:30 5A- 6A (EST)	:30	5	11/05/12-11/06/12	3.0 Normal Line / Spot	3.C
9/26/12		\$2,125.00 Charlotte (WSOC)	\$2,1	\$425.00	5	×	×	×	5	:30 5A- 6A (EST)	:30	5	10/29/12-11/02/12	2.0 Normal Line / Spot	2.6
9/26/12		\$1,700.00 Charlotte (W5OC)	\$1,7	\$425.00	4	×	×	×	4	:30 5A- 6A (EST)	:30	C5	10/22/12-10/26/12	1.0 Normal Line / Spot	1.0
Entered	Comments	Station	Total	Rate	5pots	Fr 5a Su	We Th	Mo Tu	SPW	kun ilmes	Length	Sec	Dates	Line Type / Break Type (Ker #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Printed At: 12:10 PM on Thursday, November 1 2012



Innovative Advertising 403 North Columbia Street Covington, LA 70433

> Phone/Fax Buyer Name Sales Dffice

Account Types

comments

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Agency Brand Advertiser

Contract #

Salesperson

1th **Spots**30
45
75 \$31,275.00 \$55,175.00 \$86,450.00

h	ÖR	*, ROSERT PITTENGER F	PITTENGER FOR CONG ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, ROBERT PITTENGER FOR CONGRESS
			Standard
a construit de la construit de		Sales Tax	National/Political
anchedosane z nej c	\$73,482.50	Net Total	986
	\$12,967.50	Commission	
aucan desirab	15.00	Commission %	GUERRA,HEIDI
de la companya de la		Package Deal	Telerep/Philadelphia
	Normal	Drder Type	Telerep/Philadelphia, Philadelphia (1057)
n mikidak di cucurum		Demo	986 CONGRESS (138157)
	06344257	Headline #	Political (1065)
Grand Total:	No	CD-DP	Innovative Advertising (2144)
Oct. 2012 Nov. 2012	Jill Hipskind	Entered By	POL/R PITTENGER/R/CON/NC (16652)
By Broadcast Month	10/31/12	<b>Last Modified</b>	10/22/12-11/06/12
Charlotte (WSOC)	09/26/12	Date Entered	333596

				1	TOAS	CONFIRMATION CONTRA		Ž	000				
10/22/12		\$7,400.00 Charlotte (WSOC)	\$7,400.00	\$925.00	8	×	×	4 ×	:30 11P- 11:35P (EST)	5 :30	10/23/12-11/02/12	30.0 Normal Line / Spot	30.0
10/22/12		\$6,400.00 Charlotte (WSOC)	\$6,400.00	\$1,600.00	4	1	1		:30 7:30P- 7:56P (EST)	3 :30	10/23/12-10/26/12	29.0 Normal Line / Spot	29.0
10/22/12		\$4,800.00 Charlotte (WSOC)	\$4,800.00	\$1,200.00	4	×	×	4	:30 SP- 5:30P (EST)	4 :30	10/23/12-10/26/12	28.0 Normal Line / Spot	28.0
10/22/12		\$4,300.00 Charlotte (WSOC)	\$4,300.00	\$1,07S.00	4	×	×	4	:30 7A- 9A (EST)	4 :30	10/23/12-10/26/12	27.0 Normal Line / Spot	27.0
9/26/12		\$1,400.00 Charlotte (WSOC)	\$1,400.00	\$700.00	2	ı			:30 6P- 6:30P (EST)	8 :30	10/28/12-11/04/12	26.0 Normal Line / Spot	26.0
10/22/12		\$1,600.00 Charlotte (WSOC)	\$1,600.00	\$800.00	2	<u>.</u>			:30 8A- 9A (EST)	3 :30	10/28/12-11/04/12	25.1 Normal Line / Spot	25.1
10/22/12		\$600.00 Charlotte (WSOC)	\$600.00	\$300.00	2	1			:30 7A- 8A (EST)	S :30	10/28/12-11/04/12	24.1 Normal Line / Spot	24.1
10/22/12		\$S50.00 Charlotte (WSOC)	\$S50.00	\$275.00	2	1			:30 6A- 7A (EST)	S :30	10/28/12-11/04/12	23.1 Normal Line / Spot	23.1
.10/22/12		\$925.00 Charlotte (WSOC)	\$925.00	\$925.00	1			1	:30 11P- 11:35P (EST)	S :30	11/05/12-11/05/12	22.1 Normal Line / Spot	22.1
10/22/12		Charlotte (WSOC)		\$1,000.00				4 ×	:30 11P- 11:3SP (EST)	5 :30	10/22/12-10/22/12	21.1 End Dated Line / Spot	21.1
9/26/12		\$S,000.00 Charlotte (WSOC)	\$5,000.00	\$2,500.00	2	<u> </u>			:30 8P- 11:30P (EST)	5 :30	10/27/12-11/03/12	20.0 Normal Line / Spot	20.0
9/26/12		\$8,600.00 Charlotte (WSOC)	\$8,600.00	\$4,300.00	2		1		:30 10P- 11P (EST)	5 :30	10/24/12-10/31/12	19.0 Normal Line / Spot	19.0
9/26/12		\$12,000.00 Charlotte (WSOC)	\$12,000.00	\$6,000.00	2			1	:30 8P- 10P (EST)	S :30	10/29/12-11/05/12	16.0 Normal Line / Spot	16.0
10/22/12		\$1,600.00 Charlotte (WSOC)	\$1,600.00	\$1,600.00				1	:30 7:30P- 7:56P (EST)	3 :30	11/05/12-11/05/12	1S.1 Normal Line / Spot	15.1
Entered	Comments	Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su Spots	5 Tu We	SPW Mc	Run Times	Sec Length	Dates	Line Type / 8reak Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

3/E Bookend P/B Piggy Back

Acceptad-Agency/Adventises

Date

Accepted-Station:

Daller.

Computerion

Printed At: 12:10 PM on Thursday, November 1 2012



Innovative Advertising 403 North Columbia Street Covington, LA 70433

Account Types

National/Political

Sales Tax

ot Total

Phone/Fax Buyer Name Sales Office Salesperson

> GUERRA, HEIDI Telerep/Philadelphia

> > Commission% Package Deal Order Type

15,00

Normal

Commission

\$12,967.50 \$73,482.50

Telerep/Philadelphia, Philadelphia (1057)

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand

Product Schedule Dates Agency Advertiser 986 CONGRESS (138157) Political (1065) 10/22/12-11/06/12

Contract #

333596

Date Entered

Innovative Advertising (2144) POL/R PITTENGER/R/CON/NC (16652)

CO-OP Demo Headline# Entered By Last Modified 8 10/31/12 09/26/12

06344257 Jill Hipskind

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Nov. 2012 Grand Total:

Spots 30 45

75

\$31,275.00 \$55,175.00 \$86,450.00

PITTENGER FOR CONG
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, ROBERT PITTENGER FOR CONGRESS

Accepted A	33.0 M	32.0 No	31.0 No	Líne
Acepted-Agency/Advartiser:	33.0 M/G For 8.1.1 / Spot	32.0 Normal Line / Spot	31.0 Normal Line / Spot	Line Type / Break Type (Ref #)
	11/02/12-11/02/12	11/05/12-11/05/12	11/04/12-11/04/12	Dates
	 	4	∞	Sec
Pate				Sec Length
Accept A	:30 12P- 1P (EST)	:30 5:30P- 6P (EST)	30 9A- 10A (EST)	Run Times
	ь			SPW Mo
CONFIRMATION CONTRACT	-	-		1
			-	Tu We Th
	×			꾸
2			<u> </u>	Sa Su
RAA	_	1	ш	Spots
Date	\$375.00	\$1,300.00	\$400.00	Rate
Commence	+4	\$1,	<del>√</del>	Total
0.53	375.00 C	300,000 C	100.00 C	
	\$375.00 Charlotte (WSOC)	\$1,300.00 Charlotte (WSOC)	\$400.00 Charlotte (WSOC)	Station
				Comments
	10/31/12	10/22/12	10/22/12	Entered

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written